



# EAST Scholarship Luncheon

## 2025 Sponsorship Opportunities

Friday  
May 2, 2025  
11:30 AM - 1:00 PM

Clinton Presidential Library  
1200 President Clinton Ave  
Little Rock, AR 72201





## OUR MISSION

To provide an environment that fosters relevant, individualized life-changing experiences through service and technology.

## ABOUT EAST

EAST (Education Accelerated by Service and Technology) provides a unique educational experience that empowers students to solve real-world problems. Through project-based learning and cutting-edge technology, EAST inspires students to become leaders, innovators, and problem-solvers in their communities.



Technology  
Driven



Student  
Led

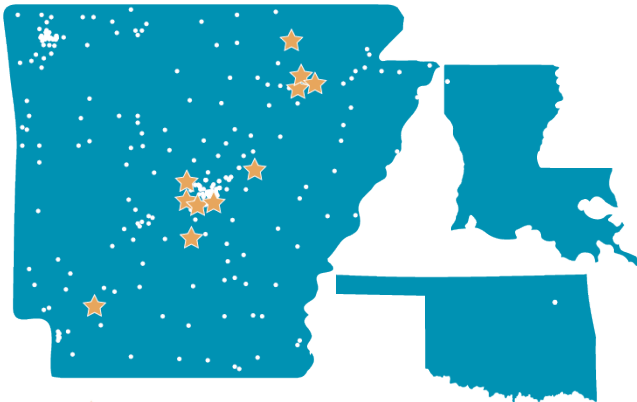


Community  
Service Focused



Collaborative

# THE IMPACT OF EAST



★ = New Schools in 2024-2025

**250+**  
programs

EAST operates in schools across Arkansas and beyond.

**17,220**  
students served annually

Students gain access to high-demand technology and life-changing educational experiences.

**REAL-WORLD SOLUTIONS**

Projects address challenges such as environmental conservation, infrastructure improvement, and technology innovation.

**315,000**  
hours of community service

Students contribute their skills to help nonprofits, businesses, and government agencies.

**INDUSTRY-STANDARD TOOLS**

Students work with GIS mapping, 3D printing, coding, VR, video production, and more.

## What Makes EAST Unique?

EAST is a student-driven, project-based learning model that:

- Provides access to industry-standard tools such as GIS mapping, coding, 3D printing, and virtual reality.
- Empowers students to be leaders, problem-solvers, and innovators in their schools and communities.
- Drives real-world impact through projects that solve community challenges, benefiting nonprofits, businesses, and government agencies.



# EAST SCHOLARSHIP LUNCHEON

## Celebrating Student Excellence and Transforming Futures

The EAST Scholarship Luncheon is an annual event that celebrates student excellence, recognizes their incredible achievements, and provides life-changing opportunities.

This luncheon brings together community leaders, educators, and sponsors to honor the next generation of innovators and problem-solvers. Proceeds from the luncheon directly support scholarships and EAST's Mission that help EAST students pursue higher education, equipping them to change their lives and impact their communities.



## WHY SPONSOR?

Your sponsorship makes a real difference by investing in the next generation of leaders, innovators, and changemakers.

- **Scholarships**  
Ensure financial access to high education for deserving EAST students.
- **Student Opportunities**  
Provide access to cutting-edge technology and professional mentorship, preparing students for future careers.
- **Community Impact**  
Empower students to complete meaningful projects that address real-world challenges in their schools, communities, and beyond.



# SPONSORSHIP LEVELS AND BENEFITS

## INNOVATION

**\$5,000**

\*One available

- Recognition as the Innovation Sponsor, receiving recognition above all others, throughout the EAST Scholarship Luncheon.
- Table seating for 10: 6 sponsor seats, 4 for scholarship award winner, parents, and EAST facilitator.
- Corporate spokesperson to speak for 2-3 minutes during the program.
- Company recognition in the event press release (deadline: March 31).
- Verbal recognition during the luncheon program.
- Logo placed in lead position on all printed and electronic materials for the EAST Scholarship Luncheon, including but not limited to:
  - Event Website
  - Event/campaign-specific email communications
  - On screen at event
- Exclusive Social Media Feature: Custom spotlight post highlighting sponsor's impact and support.

## COLLABORATION

**\$3,000**

- Recognition as the Collaboration Sponsor throughout the EAST Scholarship Luncheon.
- Table seating for 10: 6 sponsor seats, 4 for scholarship award winner, parents, and EAST facilitator.
- Verbal recognition during the luncheon program.
- Logo placed in lead position on all printed and electronic materials for the EAST Scholarship Luncheon, including but not limited to:
  - Event Website
  - On screen at event
- Recognition by Logo on all EAST social media platforms.

## INVESTMENT

**\$2,000**

- Recognition as the Investment Sponsor throughout the EAST Scholarship Luncheon.
- Table seating for 10: 6 sponsor seats, 4 for scholarship award winner, parents, and EAST facilitator.
- Logo placed in lead position on all printed and electronic materials for the EAST Scholarship Luncheon, including but not limited to:
  - Event Website
  - On screen at event

# 2025 EAST SCHOLARSHIP LUNCHEON SPONSORSHIP COMMITMENT FORM



Sponsorship of the EAST Scholarship Luncheon supports the mission of EAST Initiative and student scholarships

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone # \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

## I would like to become a sponsor at the following level:

- Innovation Sponsor - \$5,000
- Investment Sponsor - \$2,000
- Collaboration Sponsor - \$3,000
- Individual Ticket - \$75

I cannot sponsor but want to make a general donation to the EAST Scholarship Luncheon: \$ \_\_\_\_\_

## Please make a selection (choose one option only):

- Option 1:** I/my company will fill 6 seats and will be sat with a scholarship award winner, parents, and EAST facilitator.
- Option 2:** I/my company will occupy \_\_\_\_\_ seats at the table and will donate the remaining seats back to EAST.

## Sponsor Payment

- Check enclosed (payable to EAST Initiative)
- Paid Online
- Please Invoice: (email):

Signature: \_\_\_\_\_

This signature authorizes EAST Initiative to invoice the above stated and agreed upon amount. This commitment with payment to be made by check or online on or before **May 2, 2025**. Sponsorship commitment deadline **April 4, 2025**.

Checks can be mailed to EAST Initiative, EAST Scholarship Luncheon, 6215 Ranch Drive, Little Rock, AR 72223

For all other, email the EAST Scholarship Luncheon Sponsorship Commitment Form to [development@eaststaff.org](mailto:development@eaststaff.org)

*Environmental and Spatial Technology, Inc (EAST) is a charitable organization as described in section 501(C)(3) of the Internal Revenue Code; EIN# 71-0863568. As such, contributions are generally tax-deductible to the extent allowed by law.*

*In accordance with Internal Revenue Service guidelines, EAST maintains discretion and sole control over the use of all donated funds once a tax-deductible receipt is issued. EAST honors the donor's request for any of our pre-approved programs and projects whenever possible. In rare cases when that is not possible, gifts will be used where needed. Therefore, donors explicitly release EAST from any restrictions on how those funds are spent.*